



**Draft Vision Statement Options**

**Option 1: Shorter/Concise Phrases**

*imagine* **HILLSBORO. . .**

- . . . great neighborhoods;*
- . . . safe and healthy;*
- . . . economically robust and welcoming;*
- . . . mobile and connected;*
- . . . with transparent leadership and collaboration;*
- . . . true to its historic identity.*

**Option 2: Tagline 1**

*imagine* **HILLSBORO. . .**

*a flourishing city with rural, home town values*

*. . . where kindness is contagious!*

**Option 3: Tagline 2**

*imagine* **HILLSBORO. . .**

**OHIO'S HOMETOWN**

*. . . where kindness is contagious!*

**Draft #2 (for reference)***imagine HILLSBORO. . .*

*. . . with strong neighborhoods, vibrant and diverse housing opportunities, and engaged neighbors;*

*. . . as a safe and healthy community that is empowered and encouraged to pursue a high quality of life;*

*. . . with a robust economy that welcomes a variety of businesses and organizations to take root;*

*. . . with efficient interconnectedness in both technology and transportation;*

*. . . with strong partnerships and collaboration that ensure a solid foundation for effective transparency and community enrichment;*

*. . . with embraced environmental, historic and local resources that are preserved and protected to build on the city's identity;*

*. . . as a flourishing city with rural, small-town values;*

*. . . as Ohio's hometown;*

*. . . where kindness is contagious!*