

PUBLIC NOTICE

Request for Proposals (RFP)

City of Hillsboro, Ohio – Naming Rights for Crossroads Park Amphitheater

The City of Hillsboro, Ohio is issuing this Request for Proposals (RFP) to solicit qualified and competitive proposals from individuals, corporations, or organizations interested in obtaining exclusive naming rights for the Crossroads Park Amphitheater, a new community venue currently in the planning and development stage.

Overview

Crossroads Park is a City-owned public space designed to serve as a future hub for community events, tourism, and cultural programming. The amphitheater, once constructed, will host a variety of activities including concerts, festivals, and civic events, and will play a vital role in supporting economic and social development in Hillsboro.

Proposal Requirements

Interested parties must submit a written proposal including the following:

- Proposed name for the amphitheater
- Background and qualifications of the individual or organization seeking naming rights
- Rationale for the naming proposal, including alignment with community values
- Proposed financial offer, including term length, payment structure, and any in-kind contributions
- Marketing or promotional partnership opportunities
- Description of any previous naming rights or sponsorship experience
- Any proposed conditions, expectations, or requests for recognition beyond signage

Evaluation Criteria

Proposals will be evaluated based on:

- Financial value and benefit to the City of Hillsboro
- Alignment with the City's mission, identity, and values
- Reputation and public image of the proposer
- Appropriateness and creativity of the proposed name
- Long-term partnership potential

Submission Deadline

All proposals must be received by 4:00 PM on July 18, 2025.

Submission Instructions

Proposals may be submitted by email or mail to:

City of Hillsboro
Attn: Lauren Walker
130 North High Street
Hillsboro, OH 45133
Email: lwalker@hillsboroohio.net

Additional Information

The selected naming rights proposal will be subject to negotiation and final approval by Hillsboro City Council. The City reserves the right to reject any or all proposals, to waive irregularities, and to accept the proposal deemed most beneficial to the community.

For questions or to request additional information, contact Lauren Walker at lwalker@hillsboroohio.net or visit City Hall.